



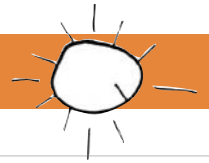
RECORD of the DAY 20

ISSUE 1000 / 1 NOVEMBER 2022

In tune. Informed.
Indispensable.



Music
is in our
DNA



RotD founder Paul Scaife
reflects on 20 years of
Record of the Day

Celebrating our 1000th
edition of Record of the
Day's weekly magazine



Original RotD Music Editor (and now Music Consultant) Joe Taylor and I had worked at the Tip Sheet magazine, as Editor and General Manager respectively. When the small but respected industry publication folded, due to publisher Jonathan King's detention at Her Majesty's pleasure, I joined a first-wave dotcom called Clickmusic. The company had an idea to charge a subscription fee for a music industry contacts database. Interest in this was minimal, but I did grow a relatively sizeable audience via a free daily email that had originally been intended to push people to the site. Numbers jumped from 1,000 to 5,000 a day over 18 months, and a lively combination of news, along with personal comment, made for a unique start to the day. Feedback for the ClickmusicBiz daily email was incredibly positive but there was little revenue to be had, as ad sales were near impossible with numbers advertisers weren't interested in. Like many sites at the time,

Clickmusic's income was low, despite more and more people coming online.

In August 2002, Selina Webb, then Polydor's Director of Press, (now Executive Vice President of Universal Music UK), came to see me and indicated the daily email was a good thing and asked what I planned to do with it. David Balfour, fresh from leaving Music Week, came to Clickmusic for an interview. I suggested it wasn't the right role for him but that I might have something else for him. He soon became RotD's first editor. Feeling my time at Clickmusic would come to an end as the business downsized, I bought the mailing list, which allowed me to part amicably and start RotD with at least a potential subscriber-base.

From what I'd learnt at the Tip Sheet, I had no doubt a fairly priced subscription was the only way for a niche publication to exist. Not everyone agreed, one executive wrote "great you are going subscription. As long as it's priced like Friends Reunited

(£10), I'm in", while another quipped "Don't know why you're doing this daily, there's fuck all in Music Week".

We launched on 1 November 2002, with an email that has subtly evolved in terms of layout over the years. The news we've featured however, has reflected a constantly shifting industry that has changed in ways none of us could have imagined. Our commitment to featuring only the best music is something Joe and I learnt at Tip Sheet and it's been the core principle of RotD to this day. The desire to know everything going on hasn't dimmed, however impossible the goal.

Despite being a small business, running

**"The desire to know
everything going on
hasn't dimmed, however
impossible the goal."**

RotD probably hasn't been as hairy as it is for many. Start-up costs were minimal, funded by credit card. Subscription revenue has helped with cash-flow, and with no investors, we've not been answerable to people expecting a healthy return. We have financially grown each year, which is no mean feat in these times, and we try to be ever-vigilant of the challenges ahead.

We're always looking out for other areas to move into, while being realistic, and we're pretty flat out simply keeping on top of what we have to do now. It's a good feeling to be able to look at potential ideas and assessing whether they excite us, rather than feeling a sense of obligation for financial reasons. It's frustrating if we don't have the resources to make ideas happen. That said, the acquisition enquiries we've had over the years have yet to convince me we'd be much better off working with a bigger and more resourced partner. Ideas like launching in America and Japan proved too time-



“I still love working with people who care about the future of music and the industry. Being part of something that has influence, whether with editorially chosen tracks, or the industry at large on key issues, is very fulfilling.”

consuming and risky to pursue, and suggested the set of circumstances that make us successful in the UK wouldn't necessarily translate abroad. The weekly PDF magazine and the annual Music Journalism & PR Awards were highly regarded and even loved in their time, but both were discontinued at the right point in time.

Ultimately though, I still love working with people who care about the future of music and the industry. Being part of something that has influence, whether with editorially chosen tracks, or the industry at large on key issues, is very fulfilling. The most gratifying part of publication remains the help we've been able to give great music. It's easy to quantify the impact when we feature an unsigned artist, especially when we receive a "great response, thanks" email from the manager or whoever. With the signed material however, what with other activity going on, it's harder to know how we made the difference, but we do know from their feedback that the most powerful music people in the media, DSP and sync worlds are reading and paying attention.

For the future, the industry will continue to be interested in great music and news. Whether we can continue to be a chosen provider of those remains to be seen, but it is the goal. When we started, there were

ten national newspapers and few websites. Now there are more papers, often with less industry-relevant news, but their websites, along with well-informed bloggers, social media and worldwide sites, keep us busier than ever. As with any business, there are disruptive outside influences one can do nothing about, other than adapt.

All of us here would like to thank you enormously for helping us reach this point, and double thank all the companies who supported this edition, which will help us, but more importantly, Small Green Shoots. Reaching 20 is a significant milestone, and yet we know the job is not finished.

Long live Record of the Day.

Paul Scaife

Many thanks also to Tasmyn, Thierry, Shankeya and the Shoots for compiling and designing this special edition magazine.

RotD x SGS

We're not quite sure how we came across SGS initially, but the premise of young people facing difficult life circumstances gaining access to the entertainment and creative industries through education and training was an easy sell, especially from someone as enthusiastic and committed as founder Natalie Wade.

RotD's Paul Scaife has completed three sponsored cycle rides for SGS, including being the first person to be a fundraiser for it:

2018 - The entire Tour de France route, around 3,500km, a week before the professionals, but completed in the same 23 days, albeit much slower.

2019 - The route of the longest ever Tour de France stage on its 100th anniversary to the day. 500km from Les Sables d'Olonne to Bayonne in just under 24 hours with 10 minutes sleep.

2022 - Everesting - Complete repeats of a hill or mountain in a single activity until you climb 8,848m – the equivalent height of Mt Everest.

2017 & 2022 - RotD's 15th and 20th anniversary - subscribers taking an advert, paying what they like, with a good portion going to SGS.

No doubt there's more to come...

Thank you so much to everyone past and present who has contributed to making RotD what it is today. Your efforts have been appreciated.

Former RotD staff include

Editors

David Balfour (RIP 2017)
Nicola Slade (moved to Australia, journalist)
Liz Stokes (Head of Comms, Help Musicians)

Music Editors

Joe Taylor (RotD contributor, director of Oyster Management)
James Foley (Lead, Global Editorial Strategy - Spotify)
Pete Jarrett (producer, manager, label)
Chris Price (Head of Music at BBC Radio 1 & 1Xtra)
Lee Thompson (RotD contributor, consultant, radio producer)
Ian Greaves (Director, International Major Label Services, Soundcloud)

And also:

James Barton (alternative artist finance, Music Credit Fund)
Neil Brennan (Social Editor, Bloomberg News)
Daniel Baker (Manager, East Harbour)
Sean Bass (Global Head Of Digital Marketing at Universal Pictures Content Group)
Nathan Standlee (Manager, TaP Management)
Yasmin Lajoie (RIP 2022)

Designers

Julie Bennett
Sarah Watson

Current team

Kevin Marston (since 2017)
Mark Beazley (since 2006)
Ruth Kilpatrick (since 2016)
Marie Butler (since 2002)
Paul Scaife (since 2002)
Lee Thompson (since 2014)
Joe Taylor (since 2002)
plus tech Gareth Davies, accountant Robert Davage

Introducing Small Green Shoots

Small Green Shoots (SGS) continues to thrive, recently celebrating its 150th young person entering a career in the music industry whilst welcoming its new Managing Director, **Makeda McMillan**, the original Shoot!

Small Green Shoots has over a decade of experience training and supporting young people from diverse backgrounds to build careers in the creative industries. The charity was born out of a need to support those with few industry connections and limited experiences, but masses of potential, to achieve their professional ambitions.

As a black female-led charity, SGS continue to break down industry barriers, placing over 150 'Young Shoots' in full-time permanent jobs across the industry with Sony 4th Floor Creative, UTA, Atlantic Records, Warner Music, MMF, PRSF and more.

SGS achieve this through two acclaimed training and development programmes, 'The Young Shoots' and 'The Short Sharp Shot' programmes, which have directly supported and opened pathways to the creative industries for over 480 young people. Based at SGS Tileyard Studio, both programmes are

bespoke, designed and tailored to up-skill and develop young people aged 16-24 from disadvantaged backgrounds.

The 'Shoot's' (the name given to their trainees) are treated as paid employees (removing a huge barrier to entry) and are given training in industry software, administration, content and digital production and more. Alongside the practical work, they also have Q&A sessions with our industry partners to learn about the industry.

'Because of SGS I've managed to secure a full-time position at TaP Management and my future is looking bright. There are not many places that teach support and push you to bring out your potential.' (Finley, Alumni Shoot)

Shoots have gone on to build careers working for the likes of Sony Music and Sony Music Publishing, Kobalt, Blackstar Agency, Warner Music, United Talent Agency (UTA), Island Records, Wasserman Group and Audio Network in roles in A&R,



Joseph, Lola, Ilana and Joe on Short Sharp Shot Programme

Sync, Marketing, PR, Artist Management, Data Analytics, Brand Partnerships and Copyright.

SGS's most recent partnership with Handle Recruitment sees Handle's top recruitment consultants support them with workshops on CV and interview techniques, provide 1-2-1 sessions and mentoring plus David Johnston (Executive Director) become a member of Small Green Shoots Advisory Group.

"Partnering with Small Green Shoots and saying yes was easy. SGS are a true inspiration and the opportunities many of their alumni have secured are really remarkable" David Johnston.

'The Finishing School
for the Music Industry'
Ferdie Unger-Hamilton
President of
Columbia Records

Follow us

Website smallgreenshoots.co.uk

Instagram [@smallgreenshoots](https://www.instagram.com/smallgreenshoots)

Twitter [@smallgreensh00t](https://twitter.com/smallgreensh00t)

Get involved

There are lots of different ways you can get involved with Small Green Shoots and support the journeys of their amazing young people today, you can donate or sponsor a 'Shoot' on one of their training programmes via their JustGiving or Donr page.

[Small Green Shoots - Just Giving](#)

[Small Green Shoots - Donr](#)



a chat with Small Green Shoots Managing Director



“Makeda becoming the new Managing Director sees her come full circle from being a Young Shoot herself, working in the public realm, starting her own enterprise and now back at SGS in a leadership role. We look forward to seeing the amazing things she’ll achieve with SGS in her new role

Natalie Wade
Founder, Small Green Shoots

What were you doing 20 years ago today?

I would have been 8! Which has just reminded me how incredibly honoured and proud I am to be in this role at age 28... And at that age I was playing schools with my siblings (I was of course the head teacher and had a schedule and weekly lesson plan as well as planning every family occasion possible).

What is the reflection on your Small Green Shoots journey?

This feels full circle! I started working with Small Green Shoots when I was 15, not knowing what I wanted to do. I just knew I was creative and enjoyed working with young people. Throughout my time at Small Green Shoots, I grew a passion for helping young people get their foot in the music industry and building their confidence. These are the steps that helped me to get to where I am today, and now I’m coming in to this role to help the next generation. This is a prime example of how Small Green Shots is about developing the younger generation. I couldn’t be more proud and honoured to take on this role and lead such a great organisation.

What do you hope to accomplish in the next 20 years?

What a question! For Small Green Shoots I want to help drive it to becoming the number 1 organisation for getting young people into the creative industry, with multiple bases in the country and more money behind us to do the amazing work we do on a larger scale! Personally, I just want to leave a legacy my son is proud of. My dream would be to have multiple businesses (I’m on my way with 2 currently) I like being busy no matter how much I moan about it.

What advice would you give to young people wishing to get their career started in the music industry?

Don’t be a stereotype - I was a young mum that came from a low social economic background. I was the only young parent when I first started at Small Green Shoots and I “worked my a** off”, always the first one in and the last one out. I made sure all my deadlines were met and I attended networking events to expand my contacts. Throughout my time here, I made sure to maintain that desire to explore what I wanted to do and figure out how to achieve my goal. This helped

me achieve my dream role, which is to be able to lead this organisations. It really shows hardwork and persistence are the key to achieving your goal and to be successful in this industry. No one said you need to know it all, you just need to be ready to learn and evolve.

Follow us

Website smallgreenshoots.co.uk

Instagram [@smallgreenshoots](https://www.instagram.com/smallgreenshoots)

Twitter [@smallgreensh00t](https://twitter.com/smallgreensh00t)

Get involved

There are lots of different ways you can get involved and support us! Make a one-off or monthly donation below or get in touch with us find out more

[Small Green Shoots - Just Giving](#)

[Small Green Shoots - Donr](#)



Some Press Coverage

Back in 2007, just before **Radiohead** released *In Rainbows* with its pay-what-you-like model, **RotD** championed an unsigned artist, **The Thurston Revival**. He had what we considered two great songs, and all we wanted to do was get him some attention so someone would sign him. We devised an idea to release just 100 single-sided 12" singles for £100 each - the most expensive single ever. Following the feature in the **Sunday Times**, the **BBC** and many other publications picked up on the idea that we were trying to instil value back into music at time of falling sales and before streaming was established. A few weeks later, Radiohead garnered a lot of press attention with their new album. Our survey, asking fans to tell us how much they had volunteered to pay, was swiftly picked up in the UK, and also saw RotD being mentioned in the **LA Times**

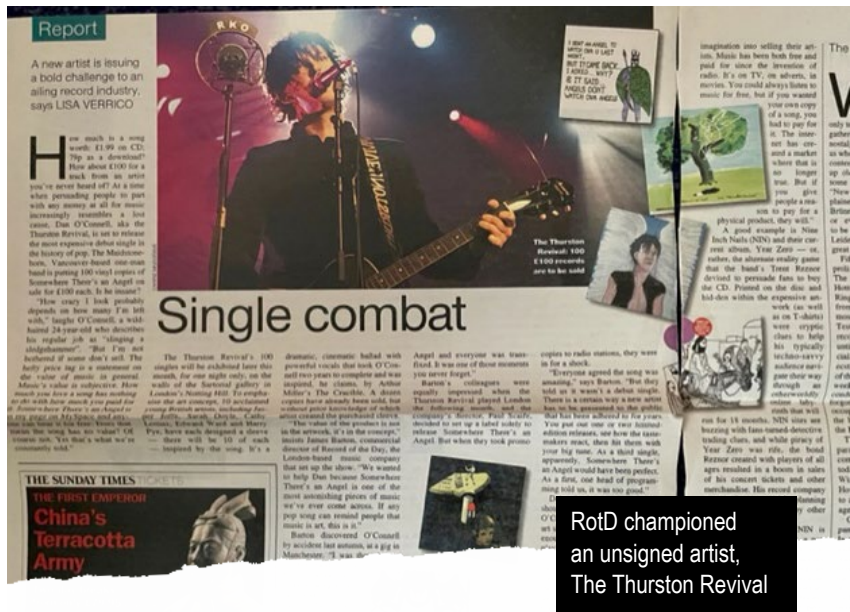
Radiohead garnered a lot of press attention with their new album



Paul Scaife named 'Web Celeb' by Mirror.co.uk (Actually, it was RotD's Joe Taylor that deserved the credit for Crazy Frog)

Some Press Coverage (cont)

contact us



RotD's Paul won a day with a business advisor and this was followed up with a feature in the Telegraph

recordoftheday.com
Website of the Week in the Sun, 2006

Send your music and news to:
Record of the Day
PO Box 49554
London E17 9WB

www.recordoftheday.com

Publisher/MD
Paul Scaife
paul@recordoftheday.com
020 8233 1224

Music Editor/News Editor
Kevin Marston
kevin@recordoftheday.com

Compass (New Music) Editor
Ruth Kilpatrick
ruth@recordoftheday.com

Consultants
Lee Thompson
lee@recordoftheday.com

Joe Taylor
joe@recordoftheday.com

Accounts and Operations
Mark Beazley
mark@recordoftheday.com



© Music Today Ltd.
By reading this magazine you agree to our terms & conditions. See our website. Please respect the amount of work that's put into this magazine by not pirating it. One-off forwarding is acceptable but only if we are copied in to forwards@recordoftheday.com

VAT 800 5889 31
Record of the Day is a trading name of Music Today Ltd, a company registered in England under registration number 4546152; registered office: 4 Green Lanes, London N16 9NB.

Music Journalism and PR Awards

The **RotD Awards** first ran in print before we took the plunge with an event. The night was way more informal than other awards, but no less well regarded, and the slightly chaotic nature only added to its charm. We still get asked from time to time if we could bring the night back



Mike Diver of Drowned in Sound and 'rival' NME editor Conor McNicholas, singing Gay Bar in the Punk Rock Karaoke



Huw Stephens and Tim Burgess and an award winner



BBC's Janice Long, Blur's Graham Coxon and photography legend Pennie Smith



Martin Fry of ABC and photographer Gered Mankowitz



Coldplay's Chris Martin and photographer Tom Sheehan, with RotD's Paul, James and David



Paloma Faith and PR legend Murray Chalmers

Music Journalism and PR Awards (cont)



Music Journalism and PR Awards (cont)



Bobby Gillespie with Bez from Happy Mondays



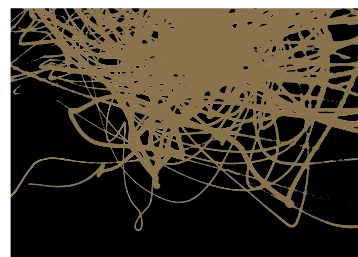
Writer Nick Kent with Primal Scream's Bobby Gillespie



2005



2006



2008



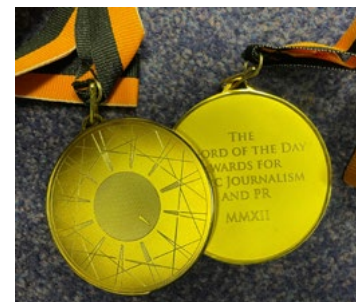
2009



2010



2011



2012

The Award

2005 - Brixton Academy signage

2006 - Artist Jamie Reid had his own take on our logo

2007 - A specially composed song on a 12" record

2008 - A soundwave squiggle

2009 - Hollywood Walk of Fame style star

2010 - Weapon of Mass Evangelism pencil

2011 - Heritage style Blue Plaque

2012 - Olympic Games style medal

Venue and notable guests

2005 Islington Bar Academy N1

2006 100 Club W1 - Chris Martin

2007 Punk W1 - John Simm

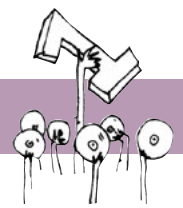
2008 Conway Hall WC1 - Bob Stanley, Graham Coxon, Graeme Le Saux

2009 Soshu EC1 - Dylan Jones

2010 Red Gallery EC2 - Wilko Johnson

2011 Shoreditch EC2 - Martin Fry, Paloma Faith, Bobby Gillespie, Bez

2012 Victorian Vaults EC2 - Paul Morley, Orbital, Tim Burgess, Darwin Deez



We've taken a look back at 20 years of Record of the Day track features (over 5,000 songs) and chosen 65 tracks to highlight some of our key selections. From tracks we have helped break, to our choices leading to artists signing to labels or something else positive, along with a few of our favourites, it's all in the list below. Listen on [Spotify](#)

20 YEARS OF RECORD OF THE DAY TRACK FEATURES

2002-11-18 Damien Rice The Blower's Daughter	iht	2010-09-20 Tim Berg Seek Bromance (Avicii Vocal Edit)	Ministry Of Sound
2003-01-13 Gary Jules Mad World	unsigned	2010-11-09 James Vincent McMorrow If I Had A Boat	Believe Digital
2003-01-29 Junior Senior Move Your Feet	Crunchy Frog/Mercury	2011-01-13 Ed Sheeran Lately (ft. Devlin)	unsigned/ Asylum
2003-02-13 Coldplay Clocks	Parlophone	2011-04-13 Ben Howard Old Pine	Communion/Island
2003-03-17 The Darkness Love Is Only A Feeling	Must Destroy	2011-05-25 Bastille Flaws	unsigned/ Young & Lost
2003-04-24 Keane Bedshaped	Fierce Panda	2011-10-06 MNEK Truth Be Told	Moshi Moshi
2003-05-09 Kings of Leon Red Morning Light	RCA	2012-01-11 Childish Gambino All The Shine	Island
2003-07-24 Fountains Of Wayne Stacey's Mom	S-Curve/Virgin	2012-04-02 Haim Forever	unsigned
2003-09-25 Snow Patrol Spitting Games	Black Lion	2012-05-04 Nina Nesbitt The Apple Tree	unsigned/NN Music
2003-12-18 Scissor Sisters Comfortably Numb	P	2012-05-18 JP Cooper The Only Reason	unsigned
2004-04-15 Nizlopi JCB	FDM	2012-10-23 First Aid Kit The Lion's Roar	Wichita
2004-08-09 Eric Prydz Call On Me	Data	2013-02-01 Sam Smith Lay Me Down	Method
2004-09-09 The Bravery Honest Mistake	Loog	2013-06-10 Icona Pop feat. Charli XCX I Love It	Atlantic
2005-04-26 Crazy Frog Axel F	Gusto	2013-07-31 London Grammar Strong	Metal & Dust Recordings
2006-02-06 Orson No Tomorrow	Mercury	2014-04-08 Ward Thomas The Good And The Right	WTW Music
2006-04-19 Lily Allen LDN	Regal	2014-04-28 Hozier From Eden	Rubyworks
2006-05-11 Sandi Thom I Wish I Was A Punk Rocker	RCA	2014-05-19 Milky Chance Stolen Dance	Ignition Records
2006-06-13 James Morrison You Give Me Something	Polydor	2014-11-13 Years & Years Desire	Polydor
2006-08-09 Kate Nash Little Red	unsigned	2015-04-01 Sheppard Geronimo	Decca
2006-08-31 Jack Savoretti Without	De Angelis	2015-05-14 Aurora Running With The Wolves	Decca
2007-04-03 Scouting For Girls Elvis Ain't Dead (Demo)	Epic	2015-06-05 Lost Frequencies Are You With Me	All Around The World
2007-08-02 Passenger Walk You Home	Chalkfarm	2015-08-05 Sigala Easy Love	Ministry Of Sound
2007-08-31 Midnight Juggernauts Into The Galaxy	unsigned/ Siberia, Australia	2016-03-01 Alan Walker Faded	Relentless
2007-11-02 Sam Sparro Black & Gold	unsigned, Leftwing/ Modus Vivendi (US))	2016-12-07 Dua Lipa Be The One	Warner Bros Records
2007-12-06 Lykke Li Little Bit	unsigned/ Moshi Moshi	2017-10-13 Tom Walker Leave A Light On	Relentless Records
2007-12-07 Gotye Hearts A Mess	Lucky Number	2017-11-17 Freya Ridings Lost Without You	Good Soldier Records
2008-07-04 Mumford & Sons Roll Away Your Stone	unsigned/ Chess Club	2018-09-27 Lewis Capaldi Grace	Virgin EMI
2008-12-12 Imelda May Johnny Got A Boom Boom	Blue Thumb/UCJ	2019-01-24 girl in red watch you sleep.	AWAL
2008-12-18 Marina and the Diamonds Obsessions	Neon Gold	2019-12-12 Celeste Strange	Polydor
2009-01-14 Taylor Swift Love Story	Mercury	2020-07-08 Holly Humberstone Overkill	Platoon
2009-05-15 Everything Everything Photoshop Handsome	unsigned/ Another Music = Another Kitchen	2020-12-14 Tate McRae you broke me first	Ministry Of Sound
2009-08-10 Example Watch The Sun Come Up	FSUK	2021-04-23 Little Simz Introvert	AGE 101 MUSIC
2010-04-12 Villagers Becoming A Jackal	Domino		

Small Green Shoots Chooses Its Favourite Execs



Felix Howard
Director of A&R
BMG

Thinking back to when you were 20 years old, what did you want to be?

I wanted to be a better bass player and singer. I wanted to write like Bob Dylan and Prince and so many others. I was obsessed with all of it. Still am..

How did you get into the music industry?

I was born into it, I'm third generation music business. It gets you thru the first door, after that...you better have some hits or you're out!

What is your favourite and/or worst piece of career advice?

A good piece of advice I got was to listen to ALL of the music. It's simple but a lot of people don't, and still have opinions about something they haven't heard. Bad advice is projection, about the person giving it to you, not you. So smile and keep it moving!



Ben Wynter
Founder
Unstoppable Music Group

Thinking back to when you were 20 years old, what did you want to be?

When I was 20 years of age I wanted to be CEO of my own record label

How did you get into the music industry?

I didn't know how I was going to enter the music industry as I had zero contacts. I got my opportunities through tenacity and a willingness to put myself out. I was out a lot mcing for Kofi, Semtex and others. Eventually Semtex asked me if I wanted to join the Sony Street Team which at the time he was running. He offered to show me how to run campaigns and that was how I got a foothold in the industry. From there I hustled like tomorrow didn't exist to secure other opportunities.

What is your favourite and/or worst piece of career advice?

When I was 18 Keith Harris, Stevie Wonder's manager, told me to always value my intellectual property and not to compromise on its value.



Elsbeth Merry
Founder
Artists' Way

Thinking back to when you were 20 years old, what did you want to be?

When I was 20 I was still at university, dreaming of being a journalist.

How did you get into the music industry?

Whilst being a music journalist, I was asked to go to The Great Escape in Brighton to report on the festival. It was the first time I had ever been around people in the music industry. Island Records was where I started my career in music, and I learnt everything from how a label operates, to how you are communicating an artists' message.

What is your favourite and/or worst piece of career advice?

Darcus Beese, former president of Island Records told me on one of my first days: "If you don't ask you don't get". I wrote it down on a piece of paper and had it under my computer screen for four years. I have sent so many cold emails in my career, and so many have led to incredible collaboration. If you are confident and believe in what you are pitching, you have to ask.



Shanice Edwards
A&R
Since '93

Thinking back to when you were 20 years old, what did you want to be?

When I was 20 I knew I wanted to be in the music industry and I thought that maybe this would be as a live agent or a manager.

How did you get into the music industry?

I got in to the music industry by creating a great network in London whilst studying and through mentorship programmes which help me land my first role.

What is your favourite and/or worst piece of career advice?

Worst piece of advice is the right job will find you, I disagree and would counter with my favourite piece of advice is go out there and seek or create your own opportunities.



Small Green Shoots Chooses Its Favourite Execs (cont)



Abi Leland
Founder, Leland Music

Thinking back to when you were 20 years old, what did you want to be?

When I was 20 years old I discovered there was a specific role within film called a Music Supervisor. So I decided this was what I wanted to be!

How did you get into the music industry?

Whilst I was working on location of a film I got talking to someone on set about my love of this style of music, and she mentioned that her friend had just left a junior role at an independent record label who specialised in UK dance music. I got their details, called them up, had an interview and got the job. I was making cups of tea and answering phones etc but it was a small company which meant I was in the position to see where I could make myself useful in other areas.

What is your favourite and/or worst piece of career advice?

Some of the best career advice I was given was from my dad when I was a runner. He taught me to always be one step ahead - always look for where you need to offer help rather than waiting to be asked. And to always treat everyone the same regardless of whether they are the person answering the phone or the big boss.



Charlie Moss
A&R, Good Soldier

Thinking back to when you were 20 years old, what did you want to be?

When I was a teenager I didn't really know what I wanted to do, nor did I know what anybody in the industry actually did but I was always obsessive about music.

How did you get into the music industry?

My friend's mum knew someone junior who worked at EMI and I managed to blag three weeks unpaid 'work experience' - putting CDs into boxes for their charity department. From being in the office I found out what A&R was and hassled any A&R person in the building who would give me 10 minutes of their time. After the placement ended I kept sending tips and demos from new acts I liked to A&R people I'd met; went to gigs; set up a new music blog; ran a student radio show and two years later it materialised into a job.

What is your favourite and/or worst piece of career advice?

Work hard and be nice to people. Most people give up when they don't get what they want right away. It's never been easier to release and promote music for free so the best way to get noticed or get a job in the business is to start doing it! If you're proactive and resilient, doors will start to open.



Celia Faray-Gieskes
Audience Intern, Island Records

Thinking back to when you were 20 years old, what did you want to be?

I wanted to be a radio presenter or personality of some sort interviewing musicians and celebs.

How did you get into the music industry?

I worked at Repräsent radio as a broadcast assistant for a while, then I assisted management on Miss Lafamilia which is how I met the label I'm working at now. I basically worked for free and made friends and contacts along the way.

What is your favourite and/or worst piece of career advice?

Favourite career advice is to be kind to everyone on your journey and introduce yourself to people you admire/look up to! I follow this one and always reach out to people if I like their work or would like to work with them.

Worst piece of advice is to stick with what you know/are good at - I think you should always try new things and environments, that's the best way to see your skills at play, when they are challenged. Nothing grows in the comfort zone.

Paul Scaife's extra thanks

I'd obviously like to thank the previous team members, but also a huge thanks to a few others, who played a crucial part in getting us to this point.

Joe Taylor, who I'd worked with previously and named Record of the Day, and still contributes to this day.

Selina Webb, who was supportive before we even launched, and guided us through iterations of the publication, and crucially, organised a company-wide subscription for Universal Music from the off.

Andy Saunders, who was a big help getting our much loved Music Journalism and PR awards off the ground. Those awards stopped before we'd honoured him with an Outstanding Contribution to PR award, and similarly for Jonathan Morrish, who up until before the pandemic I felt like I saw every other week somewhere and was helpful, enthusiastic and also very much deserved an Outstanding award himself.

Paul Brindley at MusicAlly, who helped us refashion their own website and content management database for our needs when we launched. I hadn't previously appreciated how complex a task that was.

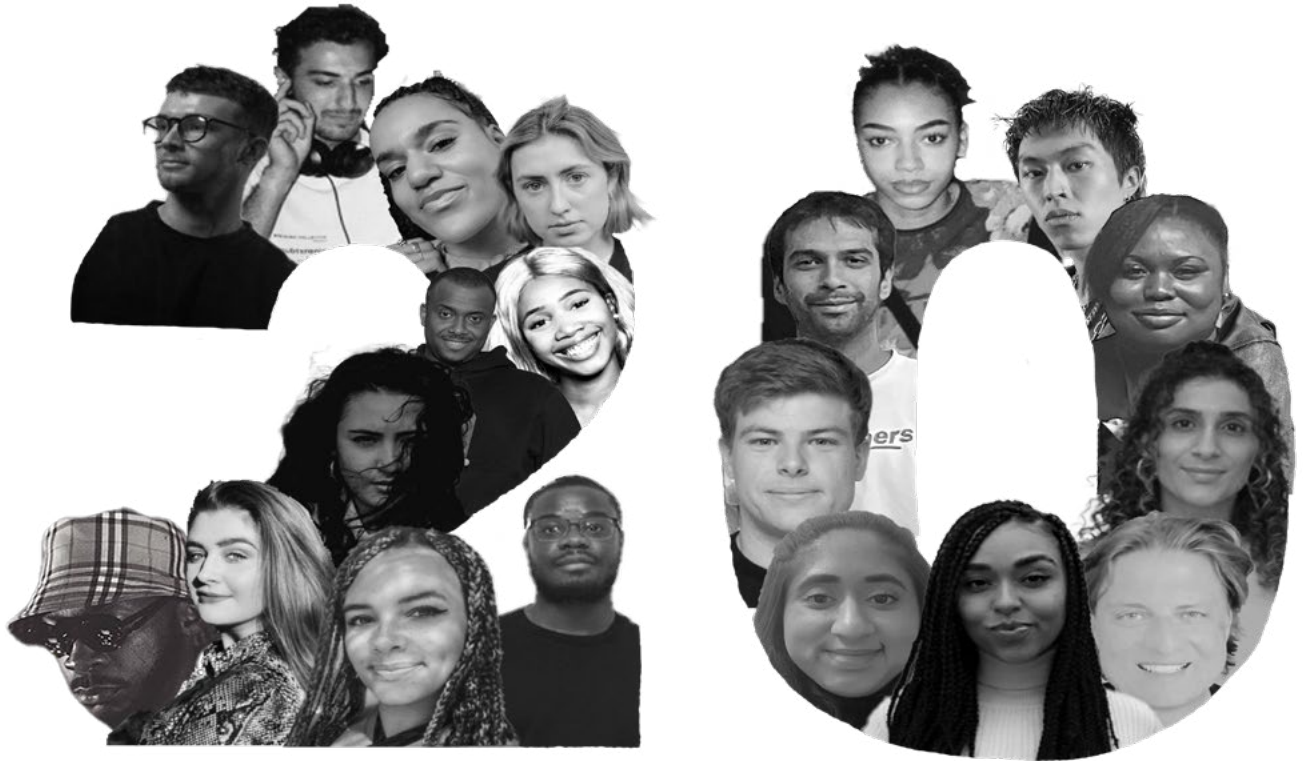
Finally **Trevor Dann**, the former Head Of BBC Music Entertainment, who subscribed to a early version of the daily email under a different name, and saw me handing out printed newsletters at a Radio Academy event in 2002. He took a sheet, carried on his conversation with a couple of people, got down the corridor, turned and shouted 'Oh, it's you who does this. It's very good!' We met a couple of times after with a view to him being involved. That didn't transpire, but the acknowledgment was a huge confidence boost.

There's no doubt lots more key supporters, we'll save those for the 25th anniversary edition.

Rising Stars

These 20 Rising Stars were personally chosen by our Shoots. Some of them we've watched their careers grow and others are people our Shoots are inspired by.

We're excited to see where they're taken and how their careers grow in the future.



Ahmed Shareefy
Founding Director
BPM Collective

Alex Brees
Founder and CEO
Un:hurd

Amy Webber
A&R Assistant
Atlantic Records

Amber Grandidier
A&R Assistant
Atlantic Records

Ashleigh Jadee
Director

Charlotte Anne Myer
Account Manager
Universal Production Music UK

Dinah Falade
Creative Coordinator
Universal Music Publishing Group

Elton Riscosa
Community & National Radio Plugger
Your Army

Erin Ragavelas
International Marketing Assistant
Warner Music

Henrie Kwushue
Radio Presenter
Reprezent Radio

Jojo Sonubi
Founder
No Signal Radio & RECESS

Joseph Craven ·
Digital & New Tech
Sony Music UK

Katie Gregson Macleod ·
Singer - Songwriter
Columbia Records

Morgan Black
DJ

Niki Evangelou ·
Co-Founder
The Cats Mother

Sanjuna Gupta ·
Marketing Intern
Sony Music UK

Steve Rhodes ·
CEO & Co-Founder
elasticStage

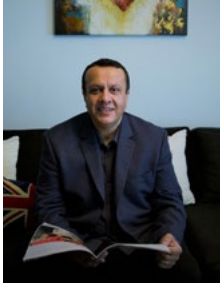
Travis Li ·
Label Assistant
PC Music

Vanessa Maria
Co-Founder
Don't Keep Hush ·

Zach Bingham
A&R
Kobalt

Quotes

Happy 20th anniversary **Record of the Day**



Sat Bisla
A&R Worldwide

Congratulations to Paul Scaife and the Record of the Day team on your 20th anniversary. Wishing you continued success and appreciate the good work you do for our musical community.



Gordon Williams
Lee & Thompson

20 years young for the indispensable daily read, and listen, that still feels as 'up to date' as the day it started and keeps me feeling 'up to date' too. Many congratulations to all the team at RotD!



Simon Wheeler
Beggars Group

Congratulations to Paul and the team at Record of the Day for staying around for 20 years. RotD has been part of my daily work ritual for pretty much all of that time and serves up all the relevant news you need over your morning coffee. Essential reading.



Paul Hitchman
AWAL

Record of the Day is an indispensable part of my daily routine come hail or shine! Congratulations to Paul and the team for consistently delivering all the most important news and gossip, and for their passion for the people and music at the heart of our industry.



Alexis Petridis
Journalist

20 years in, Record of the Day still feels like a brilliant idea - a hugely useful way of collecting everything you might need to know in one place.



Sarah Liversedge
BDI

Hey Paul and Team, what an amazing achievement reaching 20 years! Sending you huge congratulations.



Quotes (cont)



Clare Byrne
Ignition Records

Record of the Day is essential reading as a bitesize daily overview of news across the entire industry. Reliable, balanced, digestible - and always with interesting insights in Mongrel. Invaluable! Thank you and congratulations to all at RotD on achieving this landmark milestone. Enjoy the celebrations and keep up the great work!



Martin Goldschmidt
Cooking Vinyl

Hearty congratulations to Record of the Day on their own milestone anniversary. Second congratulations in choosing Small Green Shoots as their partner. Cooking Vinyl are big fans of and users of both, a magic combination.



Jamie Njoku-Goodwin
UK Music

Paul and the team have worked tirelessly over the past 20 years to make Record of the Day a music industry institution. It's a must read every morning. I get all the vital information I need, as well as new songs and insightful analysis. As the music industry changes every year, I'm sure it will continue to be at the forefront of supporting new talent and raising awareness of all the key issues.



Ric Salmon
ATC Management

Massive congratulations to Paul and the entire team. I've grown up with RotD from the very beginning, which means I'm getting old, or they are, or both! Over the years it has become a constant. An independent voice that has somehow managed to survive the madness of the last two decades. For that, I salute you!



Peter McCamley
Sentric Music Group

Having subscribed to RotD for the past 20 years it is with great joy that I get to congratulate Paul and the team on this milestone. His unwavering support for artists has cemented RotD as a vital part of anyone in the industry's working day.



Roberto Neri
Utopia Music

Record of the Day is the first thing I read in the morning as it's a great snapshot of what's happening across the industry. Paul and the team have worked hard to provide a constant source of news and new music for two decades and should be very proud of what they continue to accomplish with each additional year.

Quotes (cont)



Drew Hill
Utopia Music & Proper Music Group

Record of the Day is invaluable for anyone working in or interested in the music industry. Not only does it round up the latest news, but it provides a platform to break new artists. Congratulations to Paul and the team for 20 years in business!



Simon Wills
Utopia Music & Absolute Label Services

There is a reason Paul and the RotD team are celebrating 20 years in the business, and that's because they have done an amazing job every year to support us all in the industry. Great journalism, great people. Congratulations!



Selina Webb
Universal Music UK

Dear Paul and team, thank you for doing all those early starts so we didn't have to. Congratulations and gratitude.



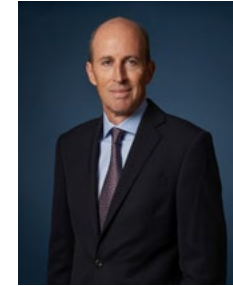
Emma Banks
CAA

Wow, twenty years old and stronger than ever. So pleased that I am not the only person that uses the word record as well! 'Stream' or 'Digital file' of the day just doesn't sound right. Congratulations to everyone that makes RotD an absolutely indispensable read! I look forward to 20 more years.



Barney Hooper
TikTok

Huge congratulations to Paul and the team - what an amazing 20 years you've all had. Mornings just wouldn't be the same without opening up the daily newsletter and finding out what is actually going on in our crazy world. It's been a pleasure to work with you all and here's to the next 20 years.



Peter Leatham
PPL

Record of the Day is a valuable constant in an industry that is forever evolving. It is an indispensable press outlet for the music business, helping keep everyone up to date with the business as it innovates day-in day-out, year after year. Thank you to Paul and the team for all that you do and congratulations on reaching such a prestigious milestone.

Quotes (cont)



Richard Engler
Autonomy Music Group

For 20 years Paul and the RotD team have been getting up at crazy o'clock to take care of all the sifting and editing so I don't have to. It's a concise fun read, and makes me look smart to my team. And they have supported dozens of our releases over the years, a sure sign of great taste. Here's to many more!



Ric Blaxhill
Bauer Media

I've been subscribing to RotD for many years and it is one of the first emails I open in the morning. It is well researched, detailed, informative and captures anything and everything that goes on in the fast moving worlds of music, media and broadcasting. Congratulations Paul and the team on a special anniversary and for such a high quality publication.



Simon Robson
WMG International

Record of the Day has been an indispensable guide for me since its inception. It's a great way to get up to speed each morning on the important music stories - a must for anyone in the industry. Congrats on your 'china' anniversary!



Martin Talbot
Official Charts Company

Huge congratulations to Paul and his team on 20 years serving the music business, in the UK and beyond. When the Official Singles Chart hit the same milestone, Queen, Abba and many other music icons were still yet to have a hit - and I have no doubt RotD also has many more years of hits and headlines to come.



Nicholas Caley
Outside

Massive congratulations to Paul and the RotD team. Paul knows the music industry back to front and I'm still in awe after all these years at the forensic news round up the team pull together every single morning!



Shabs Jobanputra
Relentless Records

Despite Paul's best efforts it is still an essential read. You can read if you've been fired, an artist is about to leave and how well your competitors are doing. Always good over breakfast!

Quotes (cont)



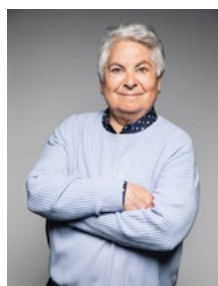
Nigel Elderton
Peer Music

In an ever changing industry it is gratifying to know that there are still a few things that we can rely upon. RotD have continued to provide valuable insight and reporting on the daily events and machinations of the music industry. Congratulations RotD on a great twenty years!



Prof Jonathan Shalit
OBE
InterTalent Rights Group &
Chosen Music

A backbone to our great industry since before Spotify, YouTube, Facebook, Twitter, Instagram, WhatsApp, Snapchat, LinkedIn or TikTok were even thought of. So, a truly historical anniversary. Many congratulations.



Barbara Charone
MBCPR

Congrats to RotD for this milestone anniversary. The world is a better place because of it.

Photo: Paul Harries



Tom Connaughton
Spotify UK and Ireland

Congratulations to the whole team at Record of the Day on hitting your twenties - the world is yours! I grew up with Record of the Day throughout my career: it's still usually the first email I look for in the morning. Thank you to everyone on the team for the work you do in keeping us all informed and updated!



Andrea Czapary Martin
PRS for Music

RotD is insightful, informative, and engaging, covering all of the vital industry developments that happen overnight. We're also hugely appreciative of the support Paul and the team have shown us over the years in communicating out PRS for Music news. Congratulations on 20 successful years, here's to the next 20!



Adrian Pope
[PIAS]

Congratulations Paul and team on RotD reaching 20! RotD has always been a super useful digest on the goings on of our business whilst highlighting some fantastic music and developing talent along the way. Long may this continue!

Quotes (cont)



Jason Iley
Sony Music UK & Ireland

Record of the Day is an integral part of daily routine and is a news source I encourage everyone starting out in music to read. In an industry where things can change at lightning speed it provides an invaluable overview of everything you need to know. Despite the turbulence of the past few years RotD landing in my inbox has been a constant. Congratulations to Paul and the team on this brilliant milestone!



Paul Burger
Soho Artists

20 years of RotD? Congratulations Paul and all the team. Can't really recall how we managed without it? It's my "go to" read first thing each morning.



Keith Ames
Musicians' Union

We have worked with Paul and the excellent team at Record of the Day for many years. Their facilities and news services remain an extremely valuable and informative start to any working day. We send them our congratulations for being a mainstay of the music industry for the last 20 years and long may they prosper!



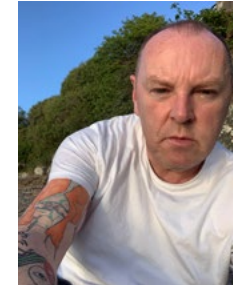
Shirin Foroutan
BMI

Congratulations to Paul and the entire RotD family on your 20th anniversary. It's a tremendous feat to be celebrating two decades in our business, and we look forward to reading your work for 20 more years. With all our very best, Shirin Foroutan and Your Friends at BMI.



Paul Hourican
TikTok

Huge congratulations to everyone at Record of the Day on your 20th anniversary. There's been extraordinary transformation and change in the music industry during that time and you've kept us informed and also entertained every morning throughout it all. We greatly appreciate all you and the team do and the support you've given so many across the business.



Murray Chalmers
MCPR

I love RotD because it takes a broad, outward-looking view of the media landscape. It's an essential read - intelligent, focussed, fresh and, thus, vital. My go to! Congratulations!!

Quotes (cont)



Geoff Taylor
BPI, BRIT Awards
& Mercury Prize

The BPI congratulates Paul and all at Record of the Day on their landmark achievement - faithfully recording daily coverage and the transformation of our industry over the past two decades. From its own green shoots it has grown to become a valued part of the music community, providing essential reading and insights that we all rely on. Happy birthday, and wishing you many more to come.



Richard, Harry & Will
Modest

A RECORD 20 YEARS!
Congratulations
and love, from all
at Modest!



Alistair Norbury
BMG

A Record Of The Day is one thing; turning that that into a 20 year career takes talent and staying power. Congratulations! Sending our very best wishes from Paddington to Paul and the entire RotD team.



Steve Redmond
BMG

I should point out that following the launch of Record Of The Day in 2002, the UK recorded music industry went into an 11 year decline. Happily that's now behind us and all is forgiven! Many congratulations on your 20th birthday. You have scored the distinction of being an essential part of the daily routine for thousands of us. Thank you for all that you do.



Neil Hughes
Tileyard Music

After 20 years RotD is still the best way of keeping across all news & updates across the whole industry. Essential daily reading. Congrats to Paul & the rest of the team!!!



Shani Gonzales
Warner Chappell Music

Happy 20th anniversary to Paul and the team! You've built something that really helped me get ingrained with the UK scene and has become my go-to source for daily news.

Quotes (cont)



Dipesh Parmar
Ministry of Sound

RotD is a part of my daily morning routine - breakfast, tea and Record of the Day! It's a great way to find out what's going on the music biz all neatly packaged in one concise email. Congrats on 20 years, here's to the next 20.



Peter Button
Clintons

I don't feel that my day has properly started without my quick-fix of bite-sized pertinent music industry news; thank you Record of the Day for providing that so succinctly for the last 20 years. Congratulations and best wishes on your 20th Anniversary to Paul and all the RotD team; here's to the next 20.



Martin Mills
Beggars Group

Your commitment to getting up so early for so long for our edification is truly inspiring.



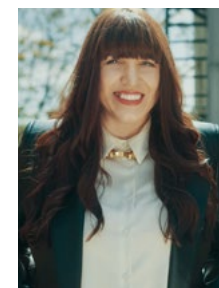
Richard Dawes
Dawbell

Congratulations to the Small Green Shoots team for the incredible work they have done for so many years. Finding smart ways to get talented but disadvantaged young people into the music industry is hugely important for the future of our business. Bravo guys!



Annabella Coldrick
Music Managers Forum

We love working with Small Green Shoots and are hugely supportive of the work you do widening access and bringing talented young people into the music industry. Our sector is a much better place as a result and the MMF has benefited directly from two shoots joining our team (Shanice and Chloe) by bringing their creative talents to our work serving the management community.



Andreea Gleeson
TuneCore

Record of the Day is truly a one-stop-shop for all things music. Paul and his team have created a reliable, comprehensive daily source for news and music discovery that has become an indispensable resource within the industry. Congratulations to the whole team on 20 years—here's to 20 more!

**THANK YOU
FOR RECORDING
THE LAST
20
YEARS**

**BEGGAR
ARMS**

4AD

**XL
RECORDINGS**

MATADOR

**ROUGH
TRADE**

YOUNG

HAPPY 20TH BIRTHDAY.

FROM BMG

(aged 14 years and one month)

BMG

THE NEW
MUSIC
COMPANY.

HAPPY 20TH TO ALL OUR FRIENDS AT
RECORD OF THE DAY!

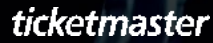


CONGRATULATIONS



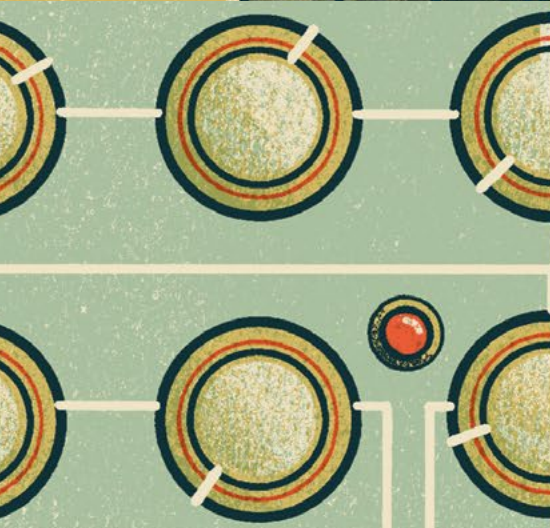
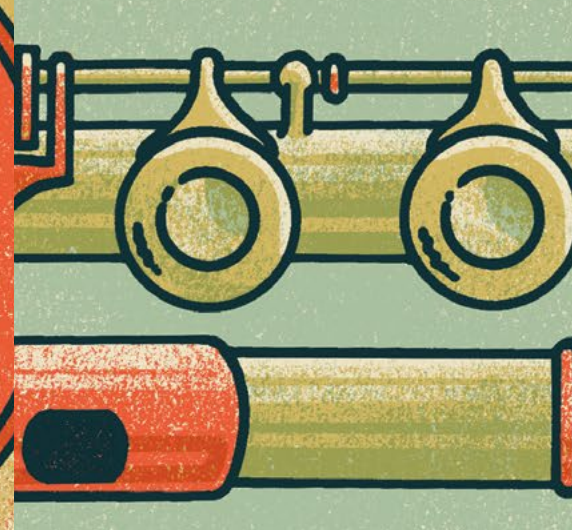
20 YEARS OF RECORD of the DAY

FROM EVERYONE AT
LIVE NATION ENTERTAINMENT





**Musicians'
Union**



**JOIN A
BIGGER BAND**

**STUDENTS
JOIN THE MU FOR £20**

**THEMU.ORG
@WEARETHEMU
#BEHINDEVERYMUSICIAN**



▶ PPL IS PROUD TO SUPPORT RECORD OF THE DAY ●

Congratulations on
20 years of indispensable
news coverage.



PPL.COM | @PPLUK



Nova Twins performing at
PRS Presents September 2022

FOR MUSIC

Congratulations to the team at Record of the Day

Creating a vital media publication is a remarkable achievement.

Thank you for reporting music news so diligently for over 20 years.

THANK YOU

**FOR TWENTY YEARS OF
REPORTING AND SUPPORTING
MUSIC!**

FROM ALL YOUR FRIENDS AND READERS AT SONY MUSIC UK



Who would have thought 20 years ago with all the **Original Pirate Material** that the industry was facing, that it would now be so **Highly Evolved**? A lot of that is thanks to the **Sea Change** you introduced. Time flies but it would be **Justified** to think you were younger, or even **Under Construction**. (By the way, what is it they say in radio, you're only as young as your **Last Broadcast**?). Let's celebrate and **Turn on the Bright Lights. Read My Lips: Happy Birthday Record of the Day**, from all of us here at Spotify.





CONGRATULATIONS

ON 20 YEARS!



UNIVERSAL MUSIC UK



CONGRATULATIONS TO
**THE BEST
EARS
IN THE
BUSINESS**

HERE'S TO THE NEXT
TWO DECADES **XX**

utopiaTM

FAIR PAY FOR EVERY PLAY

CONGRATS ON
20 YEARS
OF RECORD
OF THE
DAY

FROM ALL YOUR
FRIENDS AT



Congratulations on
celebrating 20 years of
Record of the Day.

Here's to many more!

From all of our
members and staff at

audas

**On behalf of its
record label members,
the BPI congratulates
Record of the Day on its
landmark 20th
anniversary!**



bpi.co.uk



[bpi_music](https://www.instagram.com/bpi_music)



[bpi_music](https://www.twitter.com/bpi_music)

b

Congratulations On

20 YEARS

Here's To Many More...

Your Friends At
Bucks Music Group



Congratulations Record Of The Day!
Thanks For All The Support And
Happy 20th Birthday

From Sarah And The BDi Music Team



Finally - you made it through those difficult teenage years.

Congratulations to Paul and all at ROTD.

Please keep going for another 20 years (at least...)

Blue
Raincoat
Music

Chrysalis
RECORDS

Drift

Congratulations RotD on two decades of success.

Here's to the next 20 years!

- Team Drift

www.drift.live

CONGRATULATIONS RECORD OF THE DAY
ON YOUR 20TH ANNIVERSARY

AN IMPRESSIVE MILESTONE!

FROM ALL AT IGNITION



BIG BROTHER

Ignition
Records

SOUL MASH

HAPPY
BIRTHDAY
RECORD OF
THE DAY

20 YEARS AT THE TOP
OF YOUR GAME



THE MUSIC + LIVE ENTERTAINMENT
PR SPECIALISTS

MEDIA RELATIONS | INFLUENCER ENGAGEMENT | PARTNERSHIP STRATEGY

www.ldcommspr.uk | hello@ldcommspr.uk

@LDCommsPR | +44 (0)20 7439 7222

A RECORD 20 YEARS!

Congratulations
and love, from all at
Modest!



HAPPY 20TH ANNIVERSARY
to Paul and the team at
Record of the Day!

CREATE  MQA

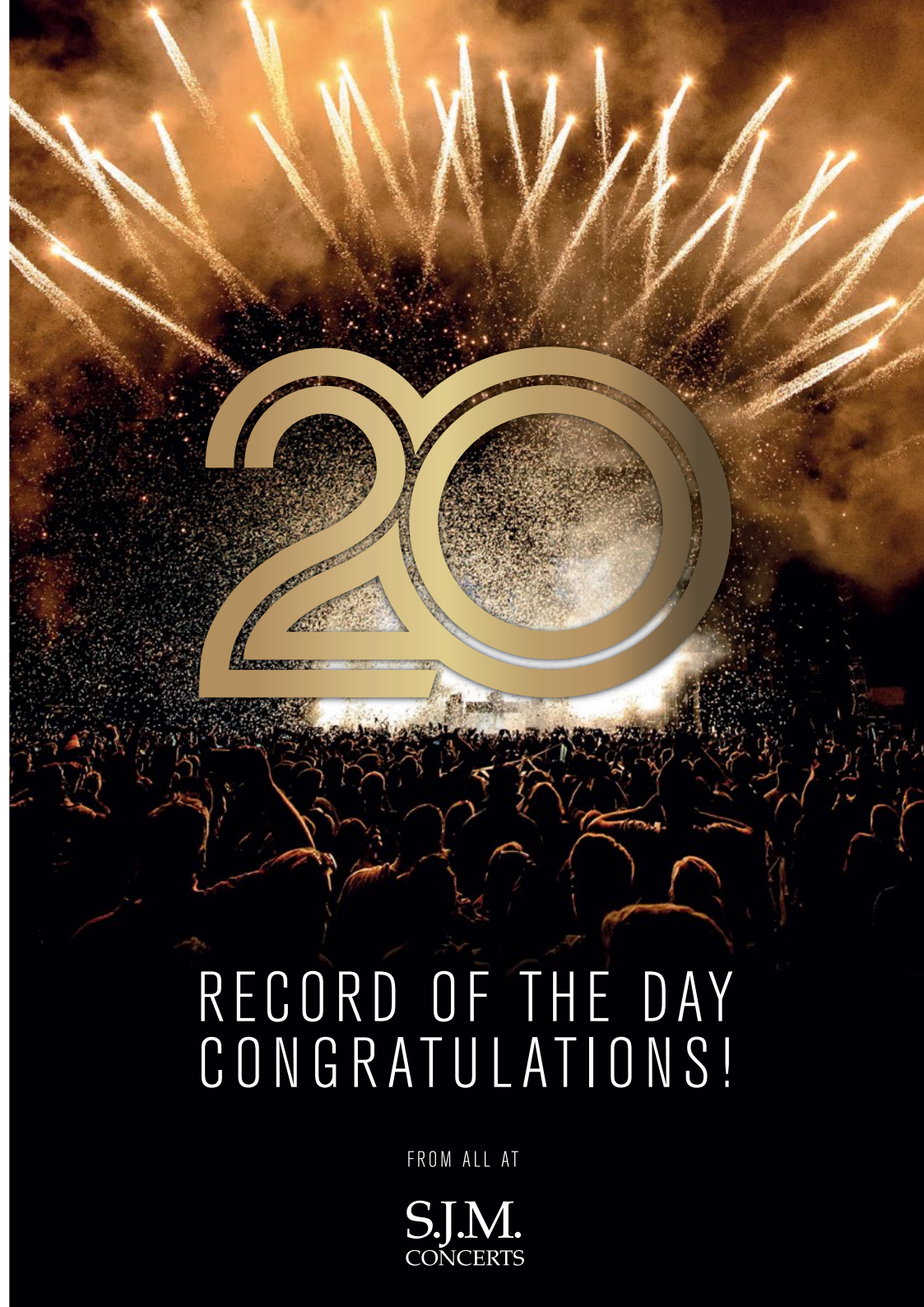
The new encoder platform for all creators.
www.createmqa.io



peermusic
the global independent

Congratulations on
20 Years of service to
the music industry

from
Nigel and all of us at
peermusic UK



RECORD OF THE DAY
CONGRATULATIONS!

FROM ALL AT

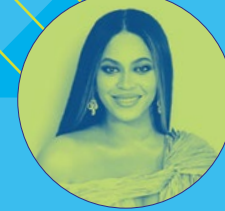
S.J.M.
CONCERTS

CONGRATULATIONS Record of the Day

on 20 years of music news
and discovery, from your
friends at TuneCore

tunecore

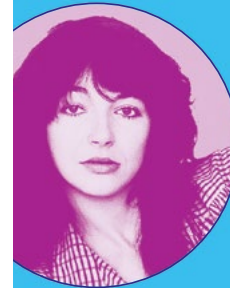
Official
Charts Company



With
more
than **3,000**
questions
covering
70 years of
trivia

THE OFFICIAL CHARTS' MUSIC QUIZ BOOK

OUT NOW



Congratulations on 20 years Record of The Day

From all your friends at

era | THE DIGITAL ENTERTAINMENT
AND RETAIL ASSOCIATION

RECORD STORE DAY UK

Supporting

Small Green Shoots

Artist Promotion Management Ltd.
Harvey Goldsmith CBE



CONGRATULATIONS
ON 20TH ANNIVERSARY

RECORD of the DAY

FROM EVERYONE AT

GRADUATION[®]

WWW.THEGRADUATION.CO



JOIN US IN SEPTEMBER 2023

Want to get involved?
Get in touch with Chris Carey at chris@ffwd.events

FFWD ▶ LONDON

The future of the music industry starts here.

FOURTH
PILLAR

Happy 20th birthday Record of the Day!

From your friends at **Fourth Pillar**

*Communications specialists immersed
in the business of music*

thefourthpillar.co.uk @FourthPillarCo @FourthPillarCo

BIRTHDAY CELEBRATIONS ALL ROUND



RECORD
of the DAY **20**



themmaf.net @mmf_uk MMFUK

ESSENTIALS OF
MUSIC MANAGEMENT
BUY NOW



ARTIST & MANAGER AWARDS
ON SALE NOW

CONGRATULATIONS
FROM **ALAN
EDWARDS**
AND ALL THE TEAM
AT OUTSIDE FOR AN
**INCREDIBLE
20 YEARS OF**

**RECORD
OF THE DAY**

HERE'S TO THE
NEXT 20!

Outside
Outside
Outside

sound advice

trusted · experienced · connected

HAPPY **20TH** BIRTHDAY

to Paul & his team (past and present)

You can't start the day without



RECORD
of the DAY



Keeping up to speed has never been so easy



**Congratulations to Paul and
the Record of the Day team.
Here's to the next twenty
years together.**



**20
YEARS**

Congratulations to
Record of the Day
on 20 fantastic years
from everyone at
UK Music



Congratulations on

20

incredible years of dedication

**& thanks for watching TikTok
so we don't have to!**

(just kidding)

NAME



**Congratulations to
Record of the Day
on 20 years!**



Wise Music Group
wisemusic.com

50
years